

## Internet Retailing



# Internet Retailing

### Key information

**Certificate type**  
Multi-Platform

**Period**  
July 2015 to June 2016

### Products included



#### Internet Retailing

Business Magazine  
1 July 2015 to 30 June 2016  
<http://www.abc.org.uk/Certificates/47812608.pdf>

**7,084**  
Average Circulation



#### Internet Retailing

LinkedIn  
1 July 2015 to 30 June 2016  
<http://www.linkedin.com/groups/InternetRetailing-leaders-in-ecommerce-multichannel-35266/about>

**42,418**  
LinkedIn group members  
As at 30/06/2016



#### Internet Retailing

Twitter  
1 July 2015 to 30 June 2016  
[www.twitter.com/etail](http://www.twitter.com/etail)

**31,318**  
Twitter followers  
As at 30/06/2016



#### Internet Retailing

Email Distribution  
1 July 2015 to 30 June 2016  
<http://www.abc.org.uk/Certificates/48300243.pdf>

**62,669**  
Average Distribution

### Brand summary

Internet Retailing provides analysis, insight and stimulus for Europe's multichannel retailers. Our activities span print, digital publishing and video, live events, skills development and confidential briefing and discussion formats. Internet Retailing is a fascinating sector, operating at the intersection of talents and skills, blending the best of traditional retailing with new opportunities from digital channels. We cover marketing, technology, operations, merchandising, buying and eCRM – but from a commercial perspective. We consider the point at which these disciplines collide and collaborate.

## Contacts and other details

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### Internet Retailing

Internet Retailing is not just a news vehicle, instead we offer a commercially savvy, experienced interpretation of industry news and trends. The magazine provides focused, evaluative analysis of important topics to guide your eCommerce strategies.

### Contact details

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## More Information

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This Certificate was published on 8 November 2016 and summarises certified figures for the products above. You may view full details about each product at [www.abc.org.uk](http://www.abc.org.uk) or by visiting the product's associated link on the .

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